



VIETNAM VETERANS OUTER EASTERN MELBOURNE Inc.



PRINCIPLES OF OPERATION

Vision

OEM envisions an Australian service/ex-service landscape in which all are accorded the dignity and respect commensurate with the pledge to guard and protect through serving in Australia's Defence Services, "to sacrifice, up to and including life, for our nation".

Mission Statement

As a non-profit ex- service voluntary organisation, our purpose is to maintain existing membership services, and to explore/implement new opportunities to promote the support interests and needs of our members and their dependants.

Core Values

OEM observes the following core values as our fundamental beliefs. These core values are unwavering and are the ongoing principles which dictate the operational decisions and direction of our Sub branch.

Our 5 core values are:

- Respect
- Integrity
- Inclusiveness
- Excellence
- Mateship

Goals

- Explore and implement opportunities to improve the interests of our members
- Maintain a culture of 'family friendly' and positive traditional values.
- Encourage, promote and support the well being and health of our members.
- Recognise and support appropriate ceremonial occasions
- Liaise with and support the VVAA (Victorian State Branch)
- Optimise two way communication within the Sub-branch
- Minimise and streamline the workload associated with managing the Sub-branch
- Encourage and support a range of "special interest" sub-groups within the Sub-branch to broaden our appeal and further our support goals.
- As an ex-service organisation, to advocate on issues concerning service and ex-service matters as appropriate.
- Contribute as appropriate to a stable, equitable, and progressive Australia.
- In a transparent manner, to meet the legal, compliance and ethical requirements of our Sub-branch operating framework.

Strategic Priorities

- Facilitate the provision/sourcing of expert advocacy and support assistance and advice for our members.
- Liaise and work with organisations and people with whom we share similar values and with whom we seek similar outcomes on issues.
- Explore options, and implement measures, to source both short term, and on-going funding, to meet the costs of managing our organisation and the support needs of our members.
- Engage with the community to foster an awareness of our existence, and support for our work, in pursuing our goals and initiatives.
- Maintain and expand membership numbers to broaden and upscale opportunities for our membership.
- Identify and implement a base of operations (home) for our Sub-branch.